



Martin & Co.
EST. 1833

JSO! & J12SO! Sing Out!
60th Anniversary
Pete Seeger
Custom Artist Editions



Celebrating Sing Out!'s 60th Anniversary

The 6-String and 12-String Pete Seeger Custom Artist Editions

Since 1950, the mission of Sing Out! has been to preserve and support the cultural diversity and heritage of all traditional and contemporary folk music, and to encourage making folk music a part of our everyday lives. Through good times and tough times, Sing Out! has lived up to that mission, and today – 60 years after the magazine debuted – remains an exciting and dynamic publication, one that champions acoustic music, both old and new.

J50!
Sing Out 60th
Pete Seeger

J1250!
Sing Out 60th
Pete Seeger

The Sing Out! 60th Anniversary celebration is already underway, with a year's worth of activities and events (for more information, visit www.singout.org/60years). Now C. F. Martin & Co. marks the 60th Anniversary of Sing Out! by introducing a pair of Sing Out! 60th Pete Seeger Custom Artist Edition guitars.

The new Martin J50! Sing Out 60th Pete Seeger Custom Artist Edition (6-string) and J1250! Sing Out 60th Pete Seeger Custom Artist Edition (12-string) are inspired by the iconic folk singer's personal 12-string, an instrument almost as famous as his long-neck banjo. The first two of these 12-string guitars – with an extra-long scale and distinctive triangular soundhole – were designed and built by Liverpool luthier and engineer G. Stanley Francis, who Seeger met during a concert tour of England in 1959. Both instruments eventually collapsed, unable to withstand the intense string tension and hard use. Beginning in 1973, Connecticut luthier Bruce A. Taylor built the first of several 12-string guitars for Seeger based on Francis' original design, making modifications and improvements with each succeeding instrument. Bruce Taylor's generosity in providing information about Seeger's 12-string guitars has been invaluable in the creation of these Sing Out! 60th Pete Seeger Custom Artist Editions and C. F. Martin & Co. acknowledges and thanks him, as well as Carl Apter of the SingOut! Board of Directors, for their assistance with the project.

Like their inspiration, the most recent of which Seeger played on his Grammy Award-winning album "At 89" and still uses to lead audience sing-a-longs, the Martin Sing Out! 60th Pete Seeger Custom Artist Editions are uniquely powerful instruments. Martin's Grand Jumbo body style – 17" across at the lower bout and 4 7/8" deep at the endpin – is paired with an extra-long 27.5" baritone scale

Courtesy of Mark Moss–Sing Out!



Pete Seeger

and a neck with 15 frets to the body, perfect for the C and dropped B flat tunings that Seeger prefers.

The body features premium solid woods throughout. The top is Sitka spruce, reinforced with 5/16" top bracing and graduated scalloped tone bars for rich, sonorous tone. The distinctive triangular soundhole is surrounded by a continuous black/white/black/white/black fine line rosette, while the top is encircled by bold herringbone purfling and grained ivoroid binding. The black ebony Stauffer-style pyramid belly bridge approximates the one on Seeger's original, as do the two black pickguards; a large one below the treble strings and a smaller one above the bass strings. The ebony bridge pins and endpin are topped with paua pearl dots. The back and sides are East Indian rosewood, with the former bisected by a HD-28 Style Zig-Zag backstrip, and bordered by black/white/black fine line purfling and grained ivoroid binding. The grained ivoroid endpiece likewise is framed with black/white fine line purfling.

The genuine mahogany neck sports an unadorned black ebony fingerboard. By contrast, the polished East Indian rosewood headplate is a work of art, showcasing the familiar gold C. F. Martin & Co. logo above the chrome Grover mini-tuners, a banjo sketch created by Pete Seeger inlaid in mother of pearl between them and a facsimile of Pete Seeger's signature, also inlaid in mother of pearl, above the nut. Both the nut and compensated saddle are crafted from bone.

There are a few subtle differences in these Sing Out! 60th Pete Seeger Custom Artist Editions. The 6-string J50! Sing Out 60th Pete Seeger Custom Artist Edition features a low profile neck with 1 3/4" string spacing at the nut and 2 1/4" spacing at the 12th fret. The 12-string J1250! Sing Out 60th Pete Seeger Custom Artist Edition features a modified low oval neck with 1 13/16" string spacing at the nut and 2 5/16" spacing at the 12th fret. The J50! Sing Out 60th Pete Seeger Custom Artist Edition is delivered with a custom baritone set of Martin phosphor bronze strings, while the J1250! Sing Out 60th Pete Seeger Custom Artist Edition comes with a custom set of 12-string phosphor bronze strings based upon Seeger's preferred gauges.

Pete Seeger has been an iconic figure in American music for 70 years. As a member of the Almanac Singers in the 1940s,

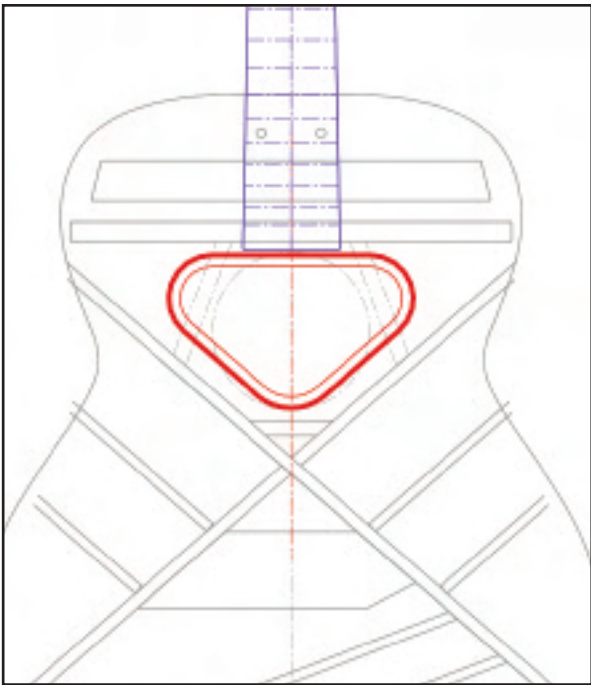
the Weavers in the 1950s and as a solo artist more recently, he sparked a revival of traditional music that continues today. As a songwriter, he wrote "Where Have All the Flowers Gone?", "Turn, Turn, Turn!" and co-wrote – with Lee Hays of the Weavers – "The Hammer Song" ("If I Had a Hammer"). As an artist and activist, he popularized the spiritual "We Shall Overcome," performed at the 1963 March on Washington, protested against the Vietnam War and spearheaded efforts to eliminate pollution of the Hudson River. As a musician, he wrote How to Play the Five-String Banjo, the instructional manual for three generations of players.

With a number of other artists, including Woody Guthrie, he also helped found Sing Out! Over the years, Sing Out! has struggled, succeeded, moved and evolved, but always with the emphasis on "music as communication." Today Sing Out! is a quarterly magazine, songbook publisher and syndicator of traditional music radio shows. Pete Seeger's contributions to Sing Out! range from supplying songs and writing columns to supporting fund-raising efforts, including the two previous C. F. Martin limited edition guitars, the HD-28SO Sing Out! in 1996 and the 00-17SO Sing Out! 50th in 2000.

The Martin J50! and J1250! Sing Out 60th Pete Seeger Custom Artist Editions showcase polished gloss lacquer finishes, with aging toner on the tops to enhance their vintage style. Both models are delivered in Vintage Series Geib™-style hardshell cases.

Only 120 of these Martin Sing Out! 60th Pete Seeger Custom Artist Edition guitars (60 years X 2) will be built, with the number of each model determined by the orders received. Each J50! and J1250! Sing Out 60th Pete Seeger Custom Artist Edition guitar will bear an interior label personally signed by Pete Seeger and Martin Chairman C. F. Martin IV, and numbered in sequence with notation of the edition's total. Authorized C. F. Martin & Co. dealers will accept orders until this Custom Artist Edition is fully subscribed, after which individual model totals and a list of participating dealers will be posted on the Martin website, www.martinguitar.com.





Tuning Guide – J12-SO! Sing Out 60th Anniversary Pete Seeger Custom Artist Edition

The Note/String information on the left is how Pete Seeger tunes his Baritone 12-string (dropped Bb tuning), but you can also use the alternate C and B Baritone tunings as shown on the right.

Note/String	Diameter/Winding	Alternate Tunings	
C or 1st	.012" unwind	C	B
C or 2nd	.013" unwind	C	B
G or 3rd	.018" wound	G	F#/Gb
G or 4th	.018" wound	G	F#/Gb
Eb or 5th	.026" wound	Eb	D
Eb or 6th	.011" unwind	Eb	D
Bb or 7th	.034" wound	Bb	A
Bb or 8th	.016" unwind	Bb	A
F or 9th	.047" wound	F	E
F or 10th	.023" wound	F	E
Bb or 11th	.070" wound	C	B
Bb or 12th	.034" wound	C	B



Specification Sheet – JSO! Sing Out 60th Anniversary Pete Seeger Custom Artist Edition

MODEL: JSO! Singout 60th Anniversary Pete Seeger Custom Edition (6-string)
CONSTRUCTION: Stand Series Dovetail, Full Gloss
BODY SIZE: Grand Jumbo 6-String, 15-frets to the body
TOP: Sitka Spruce
ROSETTE: Unique Triangular B/W/B/W/B, Continuous, All rosette lines mitered
TOP BRACING PATTERN: Grand Jumbo Pattern, 5/16”Width
TOP BRACES: Graduated Scalloped Tonebars
BACK: East Indian Rosewood, 2 piece
BACK PURFLING: HD-28 Style Zig-Zag
CAUTION STAMP: None, “C. F. Martin & Co., Nazareth, PA” between 1st & 2nd Back Braces
BLOCK TO READ: (Laser Etched Martin Logo)
Custom Artist
Sing Out! 60th
Serial Number

SIDES: East Indian Rosewood
RIBBON: Spanish Cedar
END PIECE: Grained Ivoroid with .0325” Black/White Inlay
BINDING: Grained Ivoroid with Bold Herringbone Inlay
SIDE INLAY: None
BACK INLAY: .0325” Black/White, Black Faces Ivoroid
NECK: Genuine Mahogany
NECK SHAPE: Low Profile
TRUSS ROD: Two-way Adjustable
HEADSTOCK: Solid Square Tapered
HEADPLATE: Black Ebony with Old Style “C. F. Martin & Co.” Decal Logo,
Pete Seeger Signature Inlaid in Mother of Pearl Above Nut
Pete Seeger’s Illustrated Banjo Inlaid Vertically Between Tuning Machines
HEELCAP: Grained Ivoroid
NUT: Genuine Bone
FINGERBOARD: Black Ebony
SCALE LENGTH: 27.5” Scale (Compensated to 27.675")
OF FRETS CLEAR: 15
OF FRETS TOTAL: 21
FINGERBOARD WIDTH AT NUT: 1 3⁄4”
FINGERBOARD WIDTH AT 12th FRET: 2 1⁄4”
FINGERBOARD POSITION INLAYS: No Position Markers
SIDE POSITION DOTS: White, 3rd, 5th, 7th, 9th, double at 12th, 15th, 17th.
FINGERBOARD BINDING: None
FINISH BODY: Polished Gloss Lacquer,
FINISH TOP: Aging Toner on Top
FINISH NECK: Satin with Polished Headstock
BRIDGE: Black Ebony
BRIDGE STYLE: Stauffer Style Pyramid Belly With Single Point
BRIDGE SPACING: 2 1⁄4”
SADDLE: Genuine Bone, Compensated
TUNING MACHINES: Grover, Chrome 205C-12 Enclosed Mini, Small Chrome Button
(18 to 1 Gear Ratio)
STRINGS: Custom Martin Baritone MSP4700 Phosphor Bronze
(Note: This model may also be strung with medium gauge strings
and tuned to standard pitch.)
BRIDGE PINS: Ebony With 3mm Paua Dot
END PIN: Ebony With 4mm Paua Dot
PICKGUARD: Split Black Pickguards, Unique
CASE: Hardshell Vintage Series Geib Style #593
INTERIOR LABEL(S): Personally Signed By & Pete Seeger & C. F. Martin IV,
Numbered In Sequence With Total (Combined 120 With 12-String Version)
EDITION SIZE: 120 Combined Total Including J12SO! 12-String Version
ELECTRONICS: Optional
NO CHARGE OPTIONS: Lefthanded Not Available

SUGGESTED RETAIL PRICE
\$4999.00
This model may be ordered
through your local
Authorized Martin Dealership



Pete signing the edition labels.



Pete with the prototype JSO! 6-string in Rutherford, NJ, November 20, 2010.

Baritone Tuning Guide		
String Gauge	C Tuning	Dropped Bb Tuning
.070 wound	C	Bb
.054 wound	F	F
.042 wound	Bb	Bb
.030 wound	Eb	Eb
.020 plain	g	g
.014 plain	c	c

Specification Sheet – J12SO! Sing Out 60th Anniversary Pete Seeger Custom Artist Edition

MODEL: J12SO! Singout 60th Anniversary Pete Seeger Custom Edition (12-string)
CONSTRUCTION: Stand Series Dovetail, Full Gloss
BODY SIZE: Grand Jumbo 12-String, 15-frets to the body
TOP: Sitka Spruce
ROSETTE: Triangular B/W/B/W/B, Continuous, All rosette lines mitered
TOP BRACING PATTERN: Grand Jumbo Pattern, 5/16”Width
TOP BRACES: Graduated Scalloped Tonebars
BACK: East Indian Rosewood, 2 piece
BACK PURFLING: HD-28 Style Zig-Zag
CAUTION STAMP: None, “C. F. Martin & Co., Nazareth, PA” between 1st & 2nd Back Braces
BLOCK TO READ: (Laser Etched Martin Logo)
Custom Artist
Sing Out! 60th
Serial Number

SIDES: East Indian Rosewood, Dreadnought Depth
RIBBON: Spanish Cedar
END PIECE: Grained Ivoroid with .0325” Black/White Inlay
BINDING: Grained Ivoroid with Bold Herringbone Inlay
SIDE INLAY: None
BACK INLAY: .0325” Black/White, Black Faces Ivoroid
NECK: Genuine Mahogany, 12/4
NECK SHAPE: Modified Low Oval
TRUSS ROD: Two-way Adjustable
HEADSTOCK: Solid Square Tapered
HEADPLATE: Black Ebony with Old Style “C. F. Martin & Co.” Decal Logo,
Pete Seeger Signature Inlaid in Mother of Pearl Above Nut
Pete Seeger’s Illustrated Banjo Inlaid Vertically Between Tuning Machines

HEELCAP: Grained Ivoroid
NUT: Genuine Bone
FINGERBOARD: Black Ebony
SCALE LENGTH: 27.5” Scale (Compensated to 27.675")
OF FRETS CLEAR: 15
OF FRETS TOTAL: 21
FINGERBOARD WIDTH AT NUT: 1 13/16”
FINGERBOARD WIDTH AT 12th FRET: 2 5/16”
FINGERBOARD POSITION INLAYS: No Position Markers
SIDE POSITION DOTS: White, 3rd, 5th, 7th, 9th, double at 12th, 15th, 17th.
FINGERBOARD BINDING: None
FINISH BODY: Polished Gloss Lacquer,
FINISH TOP: Aging Toner on Top
FINISH NECK: Satin with Polished Headstock
BRIDGE: Black Ebony
BRIDGE STYLE: Stauffer Style Pyramid Belly With Single Point
BRIDGE SPACING: 2 5/16” (12-string)
SADDLE: Genuine Bone, Compensated
TUNING MACHINES: Grover, Chrome 102C Enclosed Mini, Small Chrome Button
(18 to 1 Gear Ratio)

STRINGS: Custom Martin 12-Strings (see Chart at Right)
BRIDGE PINS: Ebony With 3mm Paua Dot
END PIN: Ebony With 4mm Paua Dot
PICKGUARD: Split Black Pickguards, Unique
CASE: Geib Style #593XL
INTERIOR LABEL(S): Personally Signed By Pete Seeger & C. F. Martin IV,
Numbered In Sequence With Total (Combined 120 With 6-String Version)
EDITION SIZE: 120 Combined Total Including J12SO! 12-String Version
AVAILABILITY: Custom Edition For Introduction Prior To Anaheim 2011 Show, Fall 2010
ELECTRONICS: Optional
NO CHARGE OPTIONS: Lefthanded Not Available

SUGGESTED RETAIL PRICE
\$5249.00
This model may be ordered
through your local
Authorized Martin Dealership



Pete Seeger 12-String Phosphor Bronze Set		
String Gauge	Low C Tuning	Dropped Bb Tuning
.034 wound	C octave	Bb octave
.070 wound	C	Bb
.023 wound	F octave	F octave
.047 wound	F	F
.016 plain	Bb octave	Bb octave
.034 wound	Bb	Bb
.011 plain	Eb octave	Eb octave
.026 wound	Eb	Eb
.018 wound	g	g
.018 wound	g	g
.013 plain	c	c
.012 plain	c	c

